

P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

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Lieberman Research Group Hires Art Pfenning as Vice President

Great Neck, NY. – September 15, 2011 – Lieberman Research Group is pleased to announce it has hired Art Pfenning as Vice President of Sales.

Mr. Pfenning brings with him nearly twenty years experience in research from both the client and supplier side of the business. He has extensive experience in the travel & leisure, publishing, technology, restaurants, upscale sports, and food and beverage industries. He holds a B.S. in Journalism from New York University and an M.S. in Social Research from Hunter College.

Lieberman Research Group is a full-service marketing research supplier specializing in consumer and business survey research – both quantitative studies and qualitative studies. For more information, contact Lieberman Research Group at (516) 829-8880.